

# tinygiants

creating the bigger picture



## About Tiny Giants

Tiny Giants is a 3D communication studio based in Enschede (Netherlands) that empowers brands with animations, concept visualisation and storytelling. Too often when good ideas are brought into the world they get lost in translation; whether from one domain to another or from designer to customer. With our passion for 3D, we aspire to create a meaningful impact on how society visually communicates and educates, helping the right values to reach their audience. We try to achieve this with modelling, creating animations, and using new media to tell your stories and empower your brand. We emphasise on experience; by combining creativity, the right skill-sets and a little bit of homework, a suitable atmosphere can be created for your particular audience. We dream to innovate visual communication and strive to collaborate on a personal level. Our initiative to team up with other creative entities helps us to show core values in the right light. The achievements of Tiny Giants range from conceptualisation to realisation, empowering organisations and corporates, as well as experiences in the fields of art and music. Our cultural diversity and open mind-set allow us to successfully reach our goal together.



Four years ago, we joined the United Nations Global Compact.

Our team consists of young, ambitious individuals with multicultural backgrounds. We were introduced to the UN Global Compact by a partner of ours who is a member of the UN GC. Their strong belief in the importance of this movement for creating a better future together helped us clearly see the similarities between our vision and the vision of the UN GC.

*"Too often when good ideas are brought into the world they get lost in translation; whether from one domain to another or from designer to customer."*

We believe that this same obstacle creates miscommunication when communicating the Global Sustainable Development Goals between nations, cultures and religions. Helping different parties from UN GC to communicate with one another could help overcome this in order to support the "2030 Development Agenda". Not only is it an issue within the UN GC communication but also society needs to be more aware of the importance of big institutions and organizations working together to achieve united goals. This mindset and our passion for visual communication motivate us to be a valuable addition to the United Nations Global Compact.

Since our participation as a UN GC member we have been giving our best to not just experience an overwhelming first years running Tiny Giants, but also in parallel our first years in the UN GC network. We are proud of our achievements so far and as our Chief Executive Sebastian Helmig is confirming in his following statement, we just got started and will continue our support!

#### STATEMENT OF CONTINUED SUPPORT BY THE CHIEF EXECUTIVE OFFICER

11<sup>th</sup> of March 2022

To our stakeholders:



I am pleased to confirm that Tiny Giants reaffirms its support of the Ten Principles of the United Nations Global Compact in the areas of Human Rights, Labour, Environment and Anti-Corruption.

In this annual Communication on Progress, we describe our actions to continuously improve the integration of the Global Compact and its principles into our business strategy, culture and daily operations. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Sebastian Helmig  
CEO, Tiny Giants





**SUSTAINABLE DEVELOPMENT GOALS**



## Description of global Action 2022

Supported STG's:



## Project: Twente for Ukraine

Tiny Giants became official sponsor and partner of 'TWENTE VOOR OEKRAAINE'. We committed the past few months and the entire rest of 2022 to support our regional collaboration with 'Open Social' in helping the current war victims of Ukraine.

### Enorm bedankt!

We zouden dit niet kunnen zonder jullie en zonder de hulp van onze sponsoren



open  
social



Gestart door Open Social om de mensen in Oekraïne te helpen ❤️ 🇺🇦

## Together we help the people of Ukraine

We've all seen the images of the violence that has started in Ukraine on social media or television. Innocent people are hiding in bomb shelters, have fled, or have nowhere to go. So we organized a fundraiser resulting in almost 100 000 Euros and counting.

We make the biggest impact on financial donation and get the most important goods.

Additionally, we collect items that help the Ukrainian civil defence protect the Ukrainian people. This also includes people who have been left without shelter due to conflict.

Our drivers bring the goods (with a capacity of 20-tonnes ) to Lviv, Ukraine. This is on the west side of Ukraine, close to the Polish border

In case the situation worsens, and Ukraine is no longer reachable for our trucks, we have a backup location in Poland. From that location, there will be people who can bring the goods across the border. We're in close contact with people in



Ukraine who will receive the goods and distribute them to those who need them most.

Open Social (the initiator) is a SaaS (Software as a Service) start-up based in Enschede and Amsterdam. The organization has its roots in Enschede, once started at the University of Twente. Open Social specializes in online community and membership management software for purpose- and community-driven organizations. Customers include the United Nations, The European Commission, and Greenpeace.

Open Social works closely together with Lemberg Solutions, a Software company in Lviv. Lviv is one of the biggest tech hubs in Eastern Europe. Besides our collaboration, it also has many colleagues from Ukraine and Eastern-European countries who work at Open Social in the Netherlands. Furthermore, one of Tiny Giants' partners is headquartered in Ukraine. We're deeply concerned by the situation in Ukraine and have started this collection in close contact with colleagues, family, and friends.

For more information:

The initiative: <https://twentevooroukraine.nl/en/>

Where to donate: <https://supp.to/twente-voor-oukraine>

List of items:

[https://docs.google.com/spreadsheets/d/17Mt55nk07hjNzq3RVdKa78vfAPkWbmHZsukoO\\_7OIPc/edit#gid=0](https://docs.google.com/spreadsheets/d/17Mt55nk07hjNzq3RVdKa78vfAPkWbmHZsukoO_7OIPc/edit#gid=0)

Donation location:

We accept donations at a warehouse in [Getfertsingel 45, Enschede](#)

Open Social: <https://www.getopensocial.com/>

## 'We just started'

Tiny Giants consist of a team with less than 20 members and purely works in the digital domain. Our team exists for just 5.5 years and therefore still needs to grow and tackle the following targets with a positive incentive for the future:

Human Rights



- Keep on ensuring workers are provided safe, suitable and sanitary working conditions
- Keep on protecting workers from workplace harassment, including physical, verbal, sexual or psychological harassment, abuse or threats
- Take measures to eliminate ingredients, designs, defects or side - effects that could harm or threaten human life and health during manufacturing, usage or disposal of products.
- Not participating in any form of forced or bonded labour
- Complying with minimum wage standards
- Ensuring that employment-related decisions are based on relevant and objective criteria

## Environment

- Avoiding environmental damage via regular maintenance of production processes and environmental protection system (air pollution control, waste, water treatment systems, etc.)
- Ensuring emergency procedures to prevent and address accidents affecting the environment and human health
- Not using chemical and other dangerous substances
- Anti - Corruption
- Assessing the risk of corruption when doing business
- Mention "anti-corruption" and/or "ethical behaviour" in contracts with business partners
- Ensuring that internal procedures support the company's anti-corruption commitment

## MEASUREMENT OF OUTCOMES

- Description of actions or relevant policies related to Human Rights

Wageningen University & Research is a collaboration between Wageningen University and the Wageningen Research foundation.

The mission of Wageningen University & Research is 'To explore the potential of nature to improve the quality of life'. Over 6,500 employees and 12,000 students from more than hundred countries work everywhere around the world in the domain of healthy food and living environment for governments and the business community-at-large.

The strength of Wageningen University & Research lies in its ability to join the forces of specialised research institutes and the university. It also lies in the



combined efforts of the various fields of natural and social sciences. This union of expertise leads to scientific breakthroughs that can quickly be put into practice and be incorporated into education.

The domain of Wageningen University & Research consists of three related core areas:

Food and food production

Living environment

Health, lifestyle and livelihood

Tiny Giants has been collaborating with Wageningen University & Research for the past 3 years (ongoing) on how to enhance their communication visually in order to achieve more support and investment for their agriculture initiative which thrive to enable the basic human right of having access to food globally.

Internally we at Tiny Giants respect and defend every single Human Right within and outside our organisation and networks.

- Description of actions or relevant policies related to Labour

Tiny Giants is currently consisting of very young and ambitious members which all have the exact same conditions, support and even financial gain as our highest executive. This is a company culture that we think is unusual today, but a healthy rebellion that we hope future labour industries will give a chance to adopt.

Besides that we invest into the next generation of labour by giving guest lectures at Universities and schools and welcoming internships during which we share the United Nation Global Compacts importance and our involvement since there should not be a single company existing that has a young audience but does not spread the urgency of the STGs.

- Description of actions or relevant policies related to Environment

Besides all of our external efforts mentioned in this COP even our internal daily existence is by definition supportive towards the environment:

1. We banned plastic from our workspaces
2. Our company building is a sustainable reconstruction of an environmentally damaging factory
3. The only recourse that we consume in order to perform our services is electricity



- Description of actions or relevant policies related to Anti-Corruption

Tiny Giants Co-Founder became board member of Platform of Entrepreneurship Twente, the highest overseeing board of enterprises and entrepreneurship of the entire region Twente. As the voice of entrepreneurship in Twente the boards responsibility is to strengthen and balance the relationship between the regional small and big companies in order to guarantee a transparent, fair and most importantly corruption free economies:

<https://www.twente.com/platform-ondernemend-twente>

